

Innovators Educational Foundation

Proudly hosting **solar car challenge** events across the US

Become a 2013-2014
EVENT SPONSOR



SPONSORSHIP PACKET

Our Mission

Innovators Educational Foundation is a 501(c)(3) non-profit organization that hosts solar car challenge events. Teams of students from the United States, Canada, and around the world put their innovative designs to the test in these unique events which require teams to design, build, and then drive a solar-powered vehicle. At a time when energy alternatives and investment in education are critical, this sport combines both.

EDUCATION

We celebrate educational excellence and engineering creativity through a series of competitions. Through team events, we support and encourage bright young minds to succeed in the fields of engineering, science, mathematics, multi-disciplined learning, and in their subsequent careers.



ENERGY

We promote energy efficiency and the use of renewable sources of energy through the design, development, and demonstration of customized vehicles. Through our challenges and the efforts made by the teams, we raise public awareness and enthusiasm of alternative technologies that make fewer demands on the environment.

Our Events

What are the Competitions?

The **Formula Sun Grand Prix** is a 3-day road-course track event where teams aim to complete the most laps. Teams operate in true racing fashion, making hot pit stops for tire and driver changes while monitoring the sun and their batteries to determine their optimum speed.



The **American Solar Challenge** is a cross-country, on-road event. Teams travel a pre-determined route and manage their energy to complete the distance in the lowest total elapsed time. A series of 'checkpoints' along the route are mandatory stops, allowing the public to come see the cars first-hand. Lasting approximately 7-8 days, teams must monitor the weather, road conditions, terrain, and the efficiency of their vehicle to make the right strategic decisions to complete the challenge.



CHALLENGE

Our upcoming events include:

Formula Sun Grand Prix 2013
Circuit of The Americas, Austin, TX
June 27-29

Formula Sun Grand Prix 2014
Location and dates TBA

American Solar Challenge 2014
Route and dates TBA

All events are open to the public and free to attend.



Your Opportunity

BECOME A SPONSOR

We are currently seeking sponsors for Formula Sun Grand Prix 2013, Formula Sun Grand Prix 2014, and American Solar Challenge 2014. This is an exciting opportunity for anyone with the desire to show commitment to advances in alternative energy and educational excellence through hands-on, experiential learning. If you are interested in being a sponsor, either through monetary support or physical donations, please contact us.

Monetary Support

Benefits	Supporter \$500 to \$5,000	Bronze \$5,000 and up	Silver \$10,000 and up	Gold \$25,000 and up	Diamond \$50,000 and up	Title \$100,000 and up
Name/logo on website	Name	Logo	Logo	Logo	Logo	Logo
Name/logo in Event Program	Name	Name	Logo	Logo	Logo	Logo
Recognition in Event Program			¼ page	½ page	Full page	2 Full pgs
Name/logo on Vehicle Stickers			Name	Logo	Logo	Logo
Name/logo on Event Flag					Logo	Logo
Name in Press Releases				Secondary	Primary	Event
Speak at Kickoff / Award Ceremony				One	Both	Both
Recruit / give materials to students			Yes	Yes	Yes	Yes
Name/logo on Event T-shirts		Name	Name	Logo	Logo	Logo
Name/logo on Team Shirts				Logo	Logo	Logo
Name/logo on Staff Polo Shirts						Logo

Physical Donations

If you are interested in donating physical items or services, here are some items we could use:

- Plaques/trophies to award to teams
- Staff Apparel (polo shirts, T-shirts, jackets, caps)
- Embroidery / screen printing services
- Printing services for programs
- Vehicle rental and insurance
- Hotel rooms
- Event insurance

Please contact us to discuss your particular donation and related benefits.



About Us

A core group of dedicated volunteers, mostly former competitors, provide the engine for the non-for-profit organization responsible for hosting these events. Using their vacation time and weekends, they publish the regulations, host workshops, and conduct inspections of the vehicles, including mechanical systems, electrical systems, dynamic testing, and safety. They also serve as event officials in the pit area, on the track, and as checkpoint crews along the road, and answer the many questions received by the various teams, the media, and the public.

Contact Us

Innovators Educational Foundation
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Visit Us Online

www.americansolarchallenge.org

